

# WGC EMEA EVENT HIGHLIGHTS

OCTOBER 07 - 10 2024















2,300 EVENT

**ATTENDEES** 

1,070+
UNIQUE
ORGANISATIONS

47%
C-LEVEL &
EXECUTIVE LEVEL

67%

OPERATORS
+ ENTERPRISES

19% VENDORS

120+
COUNTRIES
REPRESENTED

WGC EMEA 2024 PLATINUM SPONSORS:









#### INTRODUCTION

# Wireless Global Congress EMEA Paris 2024

I would like to extend an enthusiastic **THANK YOU** to all of the attendees, sponsors, speakers, and industry partners who helped make the Wireless Broadband Alliance's Wireless Global Congress (WGC) EMEA 2024 event a huge success!

This was the second year in a row that WBA partnered with our colleagues at **Informa** to make WGC EMEA part of Network X in beautiful Paris, and it was truly an honour to represent the world of Wi-Fi at one of the industry's largest B2B events. 2024 has been a very transformative year for Wi-Fi, and WGC EMEA focused on some of the hottest topics and themes currently driving the industry on the road to 2025+. From Wi-Fi 7 to Al, from OpenRoaming to IoT, from connected communities to enterprise wireless and everything in between, there's a lot to be excited about when it comes to the future of Wi-Fi!

WGC EMEA was also the home of the 2024 WBA Industry Awards, and I hope you'll join me in congratulating the winners for their outstanding work and dedication to the Wi-Fi industry. If you weren't able to attend the ceremony inperson, I urge you to view the winning submissions here.

I hope that this post-event report gives you the opportunity to re-live some of your favourite moments from WGC EMEA, and also catch-up on anything you might have missed. I'd also like to extend a personal invitation to our <a href="2025">2025</a> events, which will kick-off this January with WGC APAC in the great city of Bangkok.

Again, please accept my sincere gratitude for your ongoing support of the WBA and our events. I wish you the very best for the rest of 2024, and look forward to meeting with you again very soon!

KIND REGARDS

Tiago Rodrigues

**President & CEO, Wireless Broadband Alliance** 



At Airties, we turn vast amounts of home network data into actionable insights, empowering ISPs to grow their core businesses, driving customer value and retention. Our Al-powered solutions optimize connectivity, proactively resolve issues, and elevate service offerings, ensuring a superior experience for both end-users and businesses.

#### With Airties, ISPs can:

Proactively resolve customer issues: Automatically observe, diagnose, and fix in-home connectivity issues or provide actionable recommendations to resolve them.

Deliver true personalization for every individual: Tailor Wi-Fi performance to meet the specific needs of each household member, providing an optimized experience that boosts satisfaction and reduces churn.

Unlock the power of data-driven customer insights: Transform data into actionable insights, creating upsell and cross-sell opportunities that fuel business growth.

Premium-ize broadband offerings: Increase revenue with a premium managed home connectivity solution that enhances customer experiences and adds value for consumers.

Trusted by AT&T, Deutsche Telekom, Bouygues Telecom, Telia, Telstra, T-Mobile, Vodafone, and many others.

Learn more at airties.com

### WGC EMEA 2024

OCT 07 - OCT 10

# Wi-Fi Innovation: Connecting Our Digital World

PARIS EXPO PORTE DE VERSAILLES



#### **Executive Plenary:**

- Airbus Defence and Space explored 6G NTN and Directto-Device for global coverage and seamless mobility;
- Cisco looked at deterministic wireless and the effect of Wi-Fi 7;
- Intel Corporation provided a deep-dive into their Intel Connectivity Analytics;
- How can home Wi-Fi be optimized with Al? **Airties** looked at insights and performance;
- **Boingo Wireless** presented a case study on how 5G and Wi-Fi are transforming the city of Las Vegas

### Next Gen Wi-Fi Driving Innovation:

- Wi-Fi Alliance reflected on 25 years of Wi-Fi;
- Cloud4Wi explored the future of seamless connectivity with Passpoint and PPSK;
- RUCKUS Networks looked 'beyond the hype' at the role of Al in converged enterprise networks;
- The early adoption trends and future prospects for OpenRoaming in Japan was explored by Wi2;
- A panel discussion on new possibilities with Wi-Fi 7 and 6 GHz in residential and enterprise environments featuring Airties, Boingo Wireless, Cisco, European Communications Office and Intel Corporation

#### **Residential Broadband and Smart Home:**

- **BT Group** provided an operator's perspective on delivering and managing a great customer experience in 2025+;
- The World WLAN Application Alliance (WAA) explored the organization's goals for chasing the best WLAN application experience;
- Wi-Fi Sensing experts Cognitive Systems looked at how companies are harnessing the capabilities of their WiFi Motion technology;
- A panel discussion addressing the critical aspects of network performance, management and security in a connected home featuring Orange, BT Group, Heights Telecom, Aprecomm and WBA.



#### **Innovation and Operation for Enterprise Wireless:**

- ABI Research looked at the ways in which Next Gen Wi-Fi will drive the future of smart manufacturing;
- Deutsche Telekom explored the operator requirements and the challenges and opportunities – for in-flight Wi-Fi;
- Juniper Networks discussed how AlOps for Wi-Fi can elevate user experiences;
- The future of enterprise Wi-Fi will involve embracing Wi-Fi
   7, as told by HFCL Limited;
- A panel discussion on the operation and innovation of enterprise Wi-Fi featuring Morse Micro, Juniper Networks, Deutsche Telekom and HFCL Limited

### Wi-Fi in the SMB and Enterprise:

- OpenRoaming, and its capacity to deliver Wi-Fi excellence in enterprise settings, was explored by Cisco;
- BT Group looked at how to deliver converged services to meet the needs of enterprise organisations;
- The Enterprise Connectivity Forum (ECF) panel featuring Cloud4Wi, RUCKUS Networks, JC Decaux and WBA

## OpenWiFi and OpenLAN Switching Forum:

- **Encapto** provided a case study on driving digital inclusion in remote Australian First Nations' communities with OpenRoaming;
- **Fuzion Technologies** explored how Wi-Fi video surveillance and IoT solutions are empowering connectivity;
- Guglielmo presented their analysis on Wi-Fi usage in connected communities;
- A panel discussion on providing empowerment through Wi-Fi for under-served communities featuring Westminster City Council, Guglielmo, Fuzion Technologies and RUCKUS Networks

To find out more, listen to the Wireless Global Congress EMEA replays or download the presentations

**CLICK HERE ⊕** 

WGC EMEA 2024 EVENT HIGHLIGHTS

#### WGC TESTIMONIALS



"At Boingo, we believe in a hyper-connected future. Participating in WGC allows industry leaders to showcase how innovative 5G and Wi-Fi solutions can transform cities and empower industries to thrive in an interconnected world."

- Boingo Wireless

"WGC is the best industry forum for meeting like-minded companies and individuals who share a common goal of driving the industry forward"





"Very informative with excellent networking opportunities ."

- Cisco

"It was great to be able to engage with industry leaders at WGC, discuss priorities and build the foundations for future collaboration to help us amplify the impact that our industry can have on people and businesses across the globe."





"Great event and a great place to learn, network, collaborate, and solve real problems with the best and brightest in the Wi-Fi industry"

"The wealth of knowledge and industry experience available at WGC has been incredible!"

- Alta Lahs





"Great event with the care taken in every detail. The presence of relevant participants. The location of the meeting. The kindness of the organisers."

- Galgus Global

"Liked the range of customers that attend this show and the focus on providing knowledge and information." - Edge-Core Networks





"At WGC, we are pleased to engage with industry experts who share the mission of uniting businesses and consumers seamlessly, exploring innovative interoperability solutions that address the dynamic landscape of digital engagement."

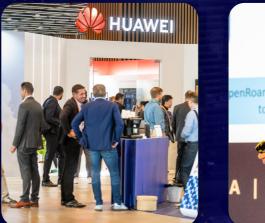
- AT&T

"This congress brings together industry leaders to set new benchmarks in connectivity, from the skies to the ground below. WGC offers a unique platform to discuss the future of Wi-Fi and enterprise solutions, addressing challenges while exploring new opportunities for innovation."



#### WGC EMEA PHOTO HIGHLIGHTS















#### WGC EMEA PHOTO HIGHLIGHTS















## Wireless Broadband Alliance Industry Awards 2025

WBA INDUSTRY AWARDS

WBA Industry Awards honor the most significant innovations and achievements from across the Wi-Fi ecosystem.

#### 2024 AWARD WINNERS



BEST WI-FI NETWORK OPERATOR



**BEST WI-FI NETWORK TECHNOLOGY** 



**BEST IN-HOME WI-FI NETWORK** 



BEST ENTERPRISE WI-FI NETWORK



BEST WI-FI FOR SOCIAL IMPACT



**BEST WI-FI INNOVATION** 



BEST WI-FI CUSTOMER EXPERIENCE



#### WHY ENTER THE AWARDS?



WBA Industry Award is a unique opportunity to demonstrate industry excellence and innovation for your company.



Gain industry-wide recognition and awareness of the contributions your company has made with its outstanding projects & services.



Winning the prestigious awards can be a major boost for your company's profile and business opportunities with WBA marketing campaign.



Shortlisted companies and winners will be promoted on WBA channels to celebrate their successes and achievements & will receive 2 complimentary passes to the WGC event.



Shortlists and winners will be featured by WBA in the Industry Case Study series with full marketing coverage.

DEADLINE: JUNE 30 2025
AWARDS CEREMONY: OCT 15 2025

**VISIT THE AWARD SITE HERE!** 

wballiance.com/wba-industry-awards/

WGC EMEA 2024

EVENT HIGHLIGHTS

WBA MEMBERS-ONLY WORKING SESSIONS

# Industry Leaders Unite for Wi-Fi 7, IoT, and Roaming Developments

WGC EMEA 2024 kicked off with two days of the **WBA Members-Only Working Sessions** – attended locally by

100+ representatives with a packed room and exciting energy to drive developments in the Wi-Fi ecosystem – focusing on topics **around Passpoint-OpenRoaming, RADIUS, Roaming**& Security, Residential Wi-Fi, Wi-Fi 7, IoT & QoS related developments items.

In 2024 we've seen an increasingly collaborative environment with dozens of members stepping up to the microphone and raising their questions, leaving proposals, debating program outcomes, and socializing during the breaks with all-day coffee and food available – perfect! In 2025, WBA will continue expanding its initiatives through new programs proposed by its members, covering a broad range of Wi-Fi-related topics. These initiatives include incubating Wi-Fi requirements for 6G, initiating the exploration of Wi-Fi 8, advancing interoperability and standardization for MDUs, strengthening convergence between

P5G and Wi-Fi networks, and examining Wi-Fi monetization and business models, among others.

Contact <u>membership@wballiance.com</u> for more information on the full list of exciting 2025 programs.

Many new faces as well as new delegates from long term members have joined and become more vocal around their priorities and how the ongoing programs solve industry challenges and add value to their organizations. A week of highlights and many looking forward to the next sessions in **Bangkok!** 

Don't miss out — **book your place today!** 

Click here to register for WGC APAC











WGC APAC 2025
JAN 21 - JAN 23

Wi-Fi Innovation: Connecting Our Digital World

WESTIN SUKHUMVIT HOTEL, BANGKOK

Click here to register for WGC APAC

**#WGCAPAC** | **#wifiinnovation** | **#wifirevolution** | **#lovewifi** 



WGC EMEA - OPENROAMING™ AND COMPLIANCE TESTING

## OpenRoaming™ Takes the Lead!

The WBA Members Working Sessions at the **Mercure Port De Versailles Hotel** in Paris saw a **49% increase** in connected devices to **OpenRoaming**, compared to the 2023 EMEA event, thanks to the support of **Wi-First** as the event's Internet service provider. This surge reflects the growing demand for seamless Wi-Fi in high-traffic environments.

AKA OpenRoaming Plugfest, the OpenRoaming compliance testing took place during the WBA Members Working sessions at WGC EMEA in Paris. The gathering this time round brought together key participants, **Plume, EnGenius, GLiNet, and Actiontec**, who wanted to ensure that their hardware meets the standards set by the WBA for OpenRoaming. These companies joined 10+ OEM's who had already performed the compliance before, meaning in 2025 majority of vendors in the market will be OpenRoaming compliant.

A diverse set of **Wi-Fi 6, Wi-Fi 6e, and Wi-Fi 7** access points OEMs were put to the test. During the event, the vendors successfully completed a series of test cases designed to validate their equipment's compatibility with OpenRoaming standards, ensuring seamless interoperability in real-world deployment scenarios.



Beyond the technical testing, the Plugfest also included discussions around vendor participation in WBA projects. The OEMs from Plume, EnGenius, GLiNet, and Actiontec expressed interest in furthering their involvement with the WBA by contributing to other ongoing projects.

Overall, the event was a success, with all four vendors passing the compliance tests. As a result, they will now be added officially added to the WBA's growing list of **OpenRoaming-certified partners**, marking a significant step in expanding the network of certified OEMs. Find out more about OpenRoaming here – **www.openroaming.org.** 

Benefits of OpenRoaming™ Map of OpenRoaming™ Coverage (Global)

loin OpenRoaming™



# Overcome iOS 18 MAC Randomization

# Cloud4Wi ensures your network is future-ready

Cloud4Wi's next-gen Wi-Fi platform equips you with the tools to maintain seamless, secure connections, even with iOS 18's MAC randomization.





Keep your network ahead of the curve! Cloud4Wi is more than a technology provider—it's a business enabler.



### Wireless. Simplified.

Boingo simplifies complex wireless challenges to connect people, businesses, and things.

For more information on Boingo's 5G and Wi-Fi solutions visit boingo.com





#### WBA'S INITIATIVES



















BENEFITS OF WBA MEMBERSHIP

# BUILD YOUR SUCCESS THROUGH THE WBA

Joining the WBA connects your organisation with other members from across the industry, helping to grow your business and fostering ongoing, valuable partnerships.

WBA members address real business issues and opportunities. Our members are at the centre of the WBA initiatives that are shaping the wireless ecosystem which is full of challenges and opportunities!



#### **TECHNICAL ADVANCEMENT:**

Collaborate to solve technical issues and create innovative solutions



#### **ENGAGEMENT:**

Build awareness and generate new leads through marketing engagement and business development



#### **NETWORKING:**

Expand your community, develop your relationships and establish new contacts



#### **THOUGHT LEADERSHIP:**

Demonstrate your expertise and leadership and influence the future direction of the industry



#### **SPEED TO MARKET:**

Take advantage of the WBA community and its marketing channels

# Intel Connectivity Analytics Program

Create new and better experiences with unprecedented connectivity insights





Let's Work Together to Deliver

Amazing Connectivity Experiences

Improve

#### **Accelerate innovation & time to market**

Generate revenues via enhanced services with insights from Intel's large installed base



#### **Access Intel marketing resources**

Improve exposure and lead generation with Intel amplification



#### **Engage with Intel connectivity experts**

Facilitate development & optimization with Intel engineering support



# Access valuable connectivity analytics from PCs across the network

**How it Works** 



Deeper Connectivity Insights
Improve Applications & Services



Network Health



of Service



Technical Support

Location





UX Monitoring

<u>&</u>

Join today! www.intel.com/ICA-Program

WGC EMEA 2024 EVENT HIGHLIGHTS

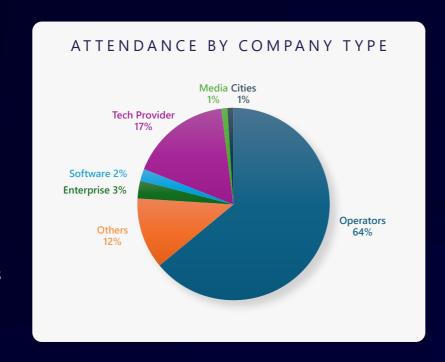
#### FINAL THOUGHTS

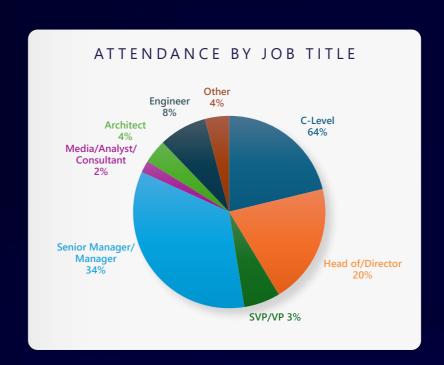
**Thank you** to all our Sponsors, guests and attendees for making WGC EMEA 2024 such a positive experience amongst industry leaders. In total, engaging with 2,300 unique attendees.

To make sure you don't miss out on any upcoming events or activities happening, sign up <a href="here">here</a>.

We hope to see you at our next event, the Wireless Global Congress APAC, in Bangkok, Thailand!

Find out more about becoming a WBA Member here.







#### WGC EMEA 2024 EVENT PARTNERS







#### WGC EMEA 2024 SPONSORS























16











#### ATTENDANCE BY GEOGRAPHY



SUMMARY OF WGC EMEA IMPACT

#### **SOCIAL MEDIA ENGAGEMENT**

450+
NEW FOLLOWERS



9,500+ community



1,000,000 + IMPRESSIONS

2,300+ POSTS





1,800+
REACTIONS



#### FOLLOW US ON LINKEDIN NOW

**E-NEWSLETTER REACH** 

**WEBSITE TRAFFIC** 



560,000 + ESTIMATED VIEWS



150,000 + PAGE VIEWS



# A SMARTER NETWORK

ONE THAT'S SIMPLE, RELIABLE AND ADAPTABLE

Modern users expect fast speeds, total coverage, and personalized experiences. At the same time, you need a network that is secure and safe.

Simple to deploy and manage RUCKUS's portfolio of solutions makes it easy to add new services and applications – unlocking IoT efficiencies at every opportunity. Their reliability makes moves, adds, and changes a stress-free experience, and their adaptability gives you the peace of mind knowing your network can flex to meet changing demand and unforeseen circumstances.

That's why RUCKUS and our portfolio of Wi-Fi solutions are the first choice of leading organizations across the globe.

See how the RUCKUS IoT Suite simplifies multiple device integration





#### **Unique countries represented**

Finland French Guiana Australia French Southern Territories Austria Gambia Azerbaijar Georgia Bahrain Hong Kong, S.A.R., China Bosnia and Herzegovina Brazil Hungary Bulgaria Iceland India Canada Iraq China Israel Colombia Comoros Croatia Cyprus Kenya Democratic Republic of the Congo Latvia Lebanon Egypt Liberia Estonia Libya

Luxembourg
Madagascar
Malaysia
Mali
Malta
Mauritius
Mexico
Mongolia
Morocco
Nepal
Netherlands
New Zealand
Nigeria
Norway
Oman
Pakistan
Palestine
Peru
Philippines
Poland
Portugal
Qatar
Republic of Kosovo
Republic of the Congo
Romania
Saudi Arabia
Senegal
Serbia

Singapore

South Africa Spain Sri Lanka Svalbard and Jan Mayen Taiwan, China Tanzania Thailand Togo Total Geral Trinidad and Tobago Tunisia Turkey Uganda Ukraine United Arab Emirates United Kingdom United States of America Uruguay Yemen

Zambia

Zimbabwe

#### **Unique companies represented**

AST Networks Solutions CERCLE CREDO A1 Croatia AT&T Inc. Cerillion Technologie A1 Telekom Austria Group AAAI-NIGERIA ABH Telecom Atlas Global Technologies Ltd CETIN Ltd Belgrade ABM - Fractional RevOps Atlasnet Technologies Ltd CETIN Serbia Atria Convergence Technologie AVASO Technology Solutions CGTN Europe Accenture Accton Tech Corp. Charter Communication Accuver FMFA AVFIIA China Mobile International China Mobile International France Awesights Inc AXESS Network China Telecom China Telecom (Europe) Lim Acqua Telecom de Andrade Reis China Telecom (France) Limited China Telecom Global ACT FIRERNET ACTFI China Unicom B. Riley Securities China Unicom Europe Adama Science and Tecknology Adamo Telecom Iberia S.A.U. Bacha Khan Medical Complex, Swabi Chunghwa Telecom ADD ON MULTIMEDIA Balticum TV, UAB Banglalink Digital Co Adidas AG Baraka Flectronique Al Madina CIMS BCD SRI Cirpack Cisco Systems Bell Canada Cisco ThousandEve Advanced Communications & Electronics Systems Company -Neutral Host Berkut INC Citypassenger Advanced MedioMatrix CK Hutchison AFD.TECH BICS Claro AR Africell Gambia Limited Birmingham City University Cloud4Wi Agence Nationale de Gestion des Déchets BLU CASTLE IBERIA S I CNES Ahmed legal consult Aidata BN AG Cocoding CodiLime Airtel Wireless Inc BNP Paribas Cogent Cognitive Systems Airties AITI Boingo Wireless Boldyn Networks Cognizant Worldwide Colt Technology Service ALEMCA Bouvaues Telecom COM IP Algérie Telecom Bridge Connect Ltd Comcast Cable Almadar Aljadid British Telecom CommScope ALPHA AND OUTBACK ENERGY GmbH Alpha Networks Broadfactory Ltd Comores Telecom BROADPEAK Compal Broadband N ALSATIS Bronze Moon Accelerator Companion Altercom Altibox Comsol Networks Altice FRANCE SER Buffalo Inc. Connect Communications (Pvt.) Ltd BUYIN Altice Labs Consortium des câblodistributeurs du Sénégal CCS Buvin / Orange Amar Cable Network Coochbehar college Coolnet Broadband Solutions BYO Networks Amazon Project Kuiper COOPERATIVE U C Spire Amdocs America Movil Correos Telecom Cabinet du Ministry de le Communication et Media American Bandwidth Corvit peshawer Amicus media promotion and communication CableLabs Covage CREFATH Amlogic Analysys Mason Cadulis Croatia Telekom Cambium Networks Crout GmbH Andorra Telecom Cambridge Management Consulting CTF Anristu ANTEL CAMEROON TELECOMMUNICATION CXR Networks APLIGO GmbH Cybersecurity and Infrastructure Security Agency Canal Telecom Apple Inc. Applebeam Technology A-QUIA Capgemini Capgemini Carmila (Carrefour) Dandemutande Arcep Arelion DataBox CASPERA LAB Datavalet CDVO Arista Networks CEEVO - Agence de Développeme et d'Attractivité des territoires du Val d'Oise Davidson Consulting Aristee ARISTEE DATA DC-42 DcHunter Arsy Consulting ARTERIA CELAPROD De GlamGallery Technology Artmotion Shpk Arts School Decibelles Deep Insight Tech Cellnex Telecom Aruba

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**HCL** Technologies

dell tech

Delta Fiber Nederland B.V

Department of Telecommun (DoT), Government of India

Association des Opérateurs Té Alternatfis

Assr Commercial group

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Gajju Khan Medical College ,Swabi IM Okeke Enterprises GAMTEL Gauri Telecom Imo state University Gejja Women Foundation GEKA Telecom IN TOUCH INTERFACE Inango Systems Ltd General Mobile Indian Institute of Technology (IIT) Tirupati, India Générale Tunisienne de l'Informatique (GTI) Indigo Telecom Group Genexis Genexis Denmark A/S Infinera
InfoCom Research, Inc GeoComply INFOMIL Infosys Technologies Ltd. Inmanta Inmarsat Gigamedia Innovatics Consulting Ginger PR GL Technologies (Hong Kong) Limited International leaders network Globacom Limited Globalgig GlobalReach Technology Inverto Investor Inwi / Wana coorporate Go Fiber GO plc IP SHAISHMELASHVILI O.T Goda services IPKO Telecommunications LLC Gomoa Community Bank PLC IPLOOK Google Google Fiber ipNX Nigeria Limited IQTHINGS IRONWIFI Gouvernement GoZone WiFi ISOCEL Telecom Granahan McCourt Capital ISPApp GREEN LINKS Italtel Deutschland GmbH Greenlion Group Ooredoo iWire connect Group Vivendi Africa Groupe ASTEK JCOM Co.,Ltd. GRUPO GTD JIG-SAW GTPL Broadband Pvt Ltd GTPL Hathway Limited IOHOC.COM JT Global Hark Telecommunications Juniper Networks

K.M.A Advanced Tecnologies LTD MUHY UNIQUE GLOBAL Kaon Group Keysight technologies MWH.MF ITD Kingfisher MYCOM OSI KOMPaaS tech GmbH KPN (Mobile) KT Corporation KYIVSTAR NR Conseils LabLabee LAYER 1 NCS Systems Leaddata Nenal Telecom NETCEED Les Equipements Télép Netgear Liberty Global Services BV Lincoln Link4u and nets Netomnia netplus.ch LIC MACADAMIA Lofotkraft Bredbånd AS NETSCOUT London Borough of Barnet Nexconec Nexgen Networks LuteijnMedia LVM NEXLOOP Lyfo Lyse Tele AS Nextfield NGMN Alliance m3connect GmbH Macquarie Equipment Fi Magenta Telekom Magenta Telekom Austria Magnetic Lighthouse Community Developmen Magyar Telekom mahindra tech NOKIA France Malt Community
Maritime2Mobile Ltd. Norlys Marlink Marpij Mashreq University MasOrange Mauritius Telecom Novaspace NSCDC NTF Telekom AS Maven Wireless AB Mbk MBOUP BINEL NTT DOCOMO Numerisat MediaTek Megatech Solutions Itd Mekdela Amba University NVIDIA MELCHIONI FRANCE Meteor Network Microsoft MINARME MINISTERE DES ARMEES MINISTÈRE DES FINANCES / CTR Ministry of Communication and Medias Ministry of Economy Omdia omni malu inc On Net Fibra M-Net MOBILIS OneTelco SASU MobiMESH inPiazza OOKLA mobiwire Mobolize Morse Micro Ooredoo Tunisia Moruo Telecomms MTEL Open Fiber Open Net MTN Cameroo MTN Nigeria

Optimum Telecom Algerie Orange Orange Concessions Orange Cyberdefense Orange Group Orange Innovation Ne Orange Morocco MvConnectivity G.I.E. NaijaBest Virtual Assistant Orange Poland Orange Polska Orange Polska S.A. Orange SA National Forum of Human Rights Orange Sofrecom National Telecom Regulatory Authority of Egypt Orange Sonatel Orange Ventures Orange Wholesale ORANGE-SONATEI Orbic gmbh Oseikrom Television OSIDEA, Sénégal (Daka OTF S.A. Ovzon AB NetCologne GmbH P1 Security Pakistan Telecomn Company Limited NETIS SYSTEMS CO., ITD. Panasonic Paradise Mobile Paris Region Patton LLC Penta Infra neusoft corporation Peraton Labs Phoebe PHOEBE IDF PLDT Inc. POLKOMTEL SP 7 O O POPCHEF Nigerian Communications Commission Niss Internet Services PVT LTD POST Telecom Premier Teleco Zambia Itd Primetel Procurement Services Proptivity AB PROXXIMA Nokia Solutions and Ne QOONTOO Norlys Flbernet NOS Comunicações Oualcomm France Quectel Quickline AG Quikjet Airlines Ltd. R28 Limited Radiator Software RailTel Corporation of India Ltd Rainforest Connection / Squibbor Ratp RCS&RDS O2 Czech Republic Real estate Reconext Redlime Telecom Group Odgers Berndtson Odido Office of Senior Special Assistant the President on Special Needs & Equal Opportunities REFLECT STUDIO Reflex Solutions Office Of The Secretary to the Government of the Federation Reliance Jio Respect Management Reykjavik Fiber RLAN RNP Rogers Communications RSAWEB RUCKUS Networks Rural Mother & Child Health Care Society Ryanada limited Ooredoo - Asiacell SabadellDigital Safaricom PLC

Sagemcom Broadband

Tchamba Telecom

Samsung SANEF TELECOM SARI GETO GETA DES Saudi Standards Metrology & Quality Organization Saudi Telecom Company (STC) SB Telecom America Corp. Scapade SELHA GROUP Sentient KK SES Networks SESAN / Infinite Con SETELIA Sewan SFR/Altice France Shanghai Huawei Techno Co., Ltd. Shanghai University Shenzhen Gongjin Electronics Co., Ltd SIAE Microelettronica Siminn Sinch SIRO DAC SITA SIVENT SARL SK Broadband SK Telecom Sky Italy Skynet Online BD Sleengshort Limited Slovak Telekom SmarDTV Corporation Smart Health Tower Smart Services and Consultancy SmartLink Computer Tr LLC SMS Global Technologi SNCF Groupe SNCF RESEAU Telna Sodetel SAL SoftAtHome SoftBank Corp. Sokutions30 Solicitude for orphans children support group Somcable / So Sogasho Ltd Space Exploration Technologies (SpaceX) Special Engineering Services SPGlobal Sphinx France Spirent Communications Starlight Inc Stechs telogy Stephenako Enterprise Sterling Bank Plc STING STOA Infra & Energy Strong Blue Telecom Suburban Fiber Company Ltd Sunrise SURF SWAT TRADER Swisscom SYNAPTICS Syndeo Institute at The Cable Center Transworld Home Pyt 1td T-2 d.o.o. Tai Alamar Tanzania Telecommuni Corporation (TTCL) Tata Communications Tata Elxsi Safaricom Telecommunication Ethiopia Tata Teleservices Ltd

TDF TDS, Inc. Technical Link Services Teko EAS Tele2 IoT Telecel Zimbabwe Telecom Argentina Telecom Egypt
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- Wi-Fi 8
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The World WLAN Application Alliance (WAA) has set a new benchmark for quality and user experience in the WLAN industry with the launch of its WLAN Application Experience Standard and Certification. With over 70 members globally, WAA's certification is becoming a symbol of reliability and excellence.

At the Wireless Global Congress (WGC) EMEA 2024, LI Li (Thomas), Chief Scientist of the World WLAN Application Alliance (WAA), delivered an insightful presentation titled "WAA NEW Connectivity: Chasing Best WLAN Application Experience." In his keynote, Li emphasized the importance of providing users with the highest quality wireless network experience. The WAA Certification is not just a performance and experience standard but also a symbol of excellence and reliability, contributing to smarter and more connected digital environments worldwide.



**WAA Website:** www.waa-alliance.com LinkedIn link:

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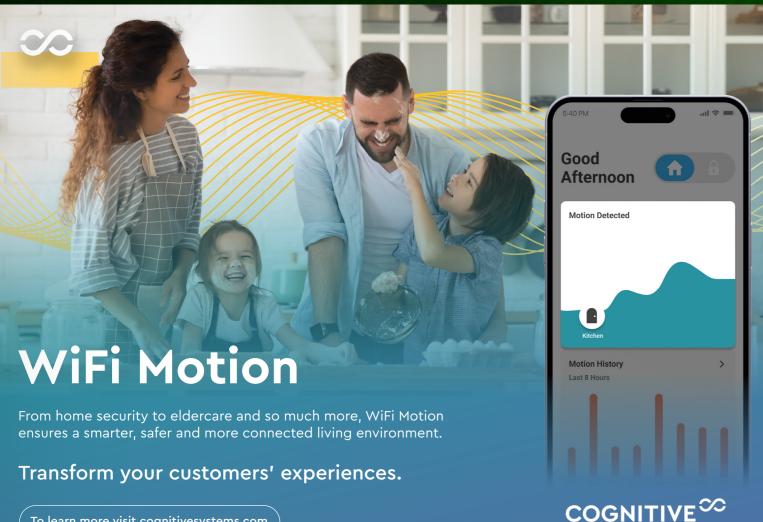


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