

9th October – Paris Expo Porte de Versailles, Paris, France (CET) (+1 UK + 6 EDT + 9 PDT)

WGC Open Congress

| Time ** | Speaker Name | Company | Presentation title | Session Title |
|--|---|--|---|---|
| 9:00 | Tiago Rodrigues | Wireless Broadband Alliance | Welcome address - CEO Wireless Broadband Alliance | |
| 9:10 | Dr. Amina Boubendir | Airbus Defence and Space | 6G NTN and Direct-to-Device for Global Coverage and Seamless Mobility | |
| 9:20 | Matthew MacPherson | Cisco | TBC | Moderator: Tiago Rodrigues, CEO, Wireless Broadband Alliance Executive Plenary Session |
| 9:40 | Eric McLaughlin | Intel Corporation | Intel® Connectivity Analytics | |
| 10:00 | Metin Taskin | Airties | Optimizing Home Wi-Fi with AI: Insights and Performance | |
| 10:20 | Dr. Derek Peterson | Boingo Wireless | The Entertainment Capital of the World: Transforming Las Vegas Through 5G and Wi-Fi | |
| 10:40 COFFEE & NETWORKING BREAK | | | | |
| 11:05 | Dean Bubley | Disruptive Analysis | Moderator Introduction | |
| 11:10 | Maureen Gallagher | Wi-Fi Alliance | 25 years of Wi-Fi®: Reflecting on an incredible journey | |
| 11:25 | Ivan Muccini | Cloud4Wi | Beyond Captive Portals: The Future of Seamless Connectivity with Passpoint and PPSK | Moderator: Dean Bubley, Founder and Director, Disruptive Analysis Next Gen Wireless Broadband and Strategies for Growth |
| 11:45 | Mittal Parekh | RUCKUS Networks | Beyond the Hype: Role of AI in converged enterprise networks for delivering the best end user experience | |
| 12:05 | Naoto Komatsu Hiroshi Kiji | Wire and Wireless | OpenRoaming in Japan: Early Adoption Trends and Future Prospects | |
| 12:20 | Metin Taskin Matt MacPherson Brian Shields Doriana Guiducci Eric McLaughlin | Airties Cisco Boingo Wireless European Communications Office Intel Corp. | PANEL: New Possibilities with Wi-Fi 7 and 6 GHz in Residential and Enterprise | |
| 1:00 LUNCH & NETWORKING | | | | |
| 1:40 | Steve Andrews | G-Network Communications | Moderator Introduction | |
| 1:45 | Matt Hughes | BT/EE | Operator Perspective: Delivering and Managing a great customer experience in 2025+ | Moderator: Steve Andrews, Chairman, G Network Communications & WBA Board Adviser Residential Broadband and Smart Home |
| 2:00 | LI Li, Thomas | World WLAN Application Alliance | WAA NEW Connectivity: Chasing Best WLAN Application Experience | |
| 2:20 | Bob El-Hawary | Cognitive Systems | Real Impact: How Companies Are Harnessing Wi-Fi Motion | |
| 2:40 | Rida Zouaoui Bruno Tomás Matt Hughes Christian Gabetta Pramod Gummaraj | Orange Wireless Broadband Alliance BT/EE Heights Telecom Aprecomm | PANEL: Addressing the critical aspects of network performance, management and security in a connected home | |
| 3:20 COFFEE & NETWORKING | | | | |
| 3:45 | Andrew Spivey | ABI Research | Driving the future of Smart Manufacturing with Next Gen Wi-Fi | |
| 4:00 | Chris Hols | Telekom Deutschland | Operator Requirements for Inflight Wi-Fi - challenges and opportunities | Moderator: Andrew Spivey - ABI Research Innovation & Operation of Enterprise Wi-Fi |
| 4:15 | Christian Gilby | Juniper Networks | Elevate Experiences with AIOps for Wi-Fi | |
| 4:35 | Manish Gangey | HFCL | Embracing Wi-Fi 7– Future of Enterprise Wi-Fi | |
| 4:50 | Shrinath Keskar Christian Gilby Chris Hols Manish Gangey | Morse Micro Juniper Networks Telekom Deutschland HFCL | PANEL: Innovation and Operation for Enterprise Wireless | |
| 6:00-8:00 Drinks & Networking Reception - Atrium, Plaza of the Americas (6:00 PM - 8:00 PM) | | | | |

10th October – Paris Expo Porte de Versailles, Paris, France (CET) (+1 UK + 6 EDT + 9 PDT)

WGC Open Congress

| Time ** | Speaker Name | Company | Presentation title | Session Title |
|--|--|---|--|---|
| 9:30 | Tiago Rodrigues | Wireless Broadband Alliance | CEO Opening Remarks | |
| 9:35 | Matt MacPherson | Cisco Networks | OpenRoaming Unveiled: Delivering Wi-Fi excellence in the Enterprise | Moderator: Tiago Rodrigues, CEO, Wireless Broadband Alliance |
| 9:55 | Maria Cuevas | BT | Delivering Converged Solutions to meet the needs of Enterprise Organisations | |
| 10:15 | Andrea Calcagno Mittal Parekh Steve Namaseevayum Marc Merlini | Cloud4Wi RUCKUS Networks Wireless Broadband Alliance JC Decaux | PANEL: Enterprise Connectivity Forum | |
| 10:55 | COFFEE & NETWORKING BREAK | | | |
| 11:25 | Alphonso Jenkins | Wireless Broadband Alliance | Moderator Introduction | |
| 11:30 | Darryl Clarke | Encapto | Driving Digital Inclusion in Remote Australian First Nation Communities with OpenRoaming | |
| 11:50 | Sean Sealey | Fuzion Tech | Empowering Connectivity: Wi-Fi Video Surveillance and IoT Solutions | Moderator: Alphonso Jenkins, WBA Connected, Wireless Broadband Alliance |
| 12:05 | Giovanni Guerri | Guglielmo | WiFi usage analysis in connected communities | |
| 12:20 | David Wilkins Giovanni Guerri Sean Sealey Jared Griffith | Westminster City Council Guglielmo Fuzion Tech RUCKUS Networks | PANEL: Connecting Communities: Wi-Fi Empowerment for the Under-Served | |
| 13:00 | Tiago Rodrigues | Wireless Broadband Alliance | CEO Thank you and wrap up | Connected Communities Forum |
| EVENT CLOSE: LUNCH & NETWORKING | | | | |